

From ESG Integration to Impact Investing

An Erasmus+ Project

Online Course

Socially Responsible Investments – Understanding the Relevance for our Future

This course is designed for use in tertiary education, especially for students in finance. The content is focusing more on SRI or sustainable finance, at the level of advanced Bachelor's and Master's students.

Differences in sustainable impact

This course will cover important concepts like the differences in the existing seven sustainable investment approaches in use worldwide, risk-adjusted performance of SRI, ESG rating, its production and related empirical studies, impact and community investments, the relationship between ESG integration and Social Development Goals (SDGs), types of investment projects and financial instruments in use.



Analysis of the existing academic literature on SRI

Course Structure

Part 1

- Current trends in Sustainability
- Sustainable finance regulation
- ESG data
- Sustainable investing
- Materiality
- Green bonds

Part 2

- Sustainable Stock and Bond Indices
- Sustainable Mutual Funds and ETFs
- Stock and Bond Indices
- Green Bonds
- Impact investing
- SDG investing
- Sustainable Asset Allocation Game

This course will cover important concepts like the differences in the existing seven sustainable investment approaches in use worldwide, risk-adjusted performance of SRI, ESG rating, its production and related empirical studies, impact and community investments, the relationship between ESG integration and Social Development Goals (SDGs), types of investment projects and financial instruments in use. Participants will learn about differences in sustainable impact across existing investment strategies. Impact measurement and comparability across investment projects will also be addressed.