

# From ESG Integration to Impact Investing

## An Erasmus+ Project

### Online Course

## The Role of Socially Responsible Investments in achieving Sustainable Development Goals

This Massive Online Open Course (MOOC) contributes to increase sustainable financial education and literacy among the European citizens by showing how financial markets increasingly respond to SDGs and climate change commitments.

# Financial markets, SDGs and sustainability

This open course starts by explaining the implications of climate change commitments and the SDGs on economy, businesses and finance. These bases serve as an introduction to the main principles, strategies and management tools used in responsible and impact investing. All these issues are not only defined and explained in the MOOC but also illustrated with practical examples and case studies.



## Course Structure

### Part 1 - Sustainability

- Sustainability and sustainable development
- Transformations towards a sustainable economy

### Part 2 - SDGs

- The 2030 Agenda for Sustainable Development
- Business contribution to the SDGs

### Part 3 - Financial markets and sustainability

- Sustainable finance
- Financial markets and sustainability
- Main sustainable financial instruments
- Defining Socially Responsible Investments (SRI)
- SRI strategies and ESG criteria
- SRI indexes and ESG rating agencies
- Social impact investing